

*Redesign your life  
with*



## Introduction

India will have 21 million unemployed youth by 2020 as per the estimates of Team Lease. This will cause tremendous disillusionment among the youth and will lead to stress and despair. It may lead to social unrests like in other nations and may even jeopardize the democracy of our nation.

Therefore we the responsible citizens have started working on a project of empowering the planet through training, mentoring and coaching youth. These programs have the following objectives

- To effectively deal with Negative Emotions
- To raise the self esteem and self confidence
- To make them Responsible and Accountable
- To develop Positive attitude
- To Improve Communication Skills
- To focus the energy toward meaningful Goals
- To create extraordinary relationships with family and others
- To develop leadership skills

## Our framework consists of 6 C's

- Competence
- Confidence
- Character
- Connection
- Compassion
- Contribution

## Our Vision:

To Realise the Vision of Dr. APJ Abdul Kalam a Billion Smiles on Billion Faces

## Our Mission

- To train one million authentic youth leaders
- To create a support network for youth and by youth

## Our Achievements So Far

We have trained over 20,000 youth in Andhra Pradesh, Telangana, Tamilnadu, Karnataka, Kerala, and Chattisgarh.

## Our Coach

Sista Moorthy is the Founder and Chief Coach of ipower.org.in. He has a life time experience of practicing values and creating results for self, family and organizations. He is a passionate personal transformation trainer and a leadership coach.

Over the last two decades he has trained and coached thousands of people and made them commit to practice values. His protégés always reported creating extraordinary results, increased levels of happiness, creating strong authentic relationships, and becoming more efficient and productive. He teaches people to live from the most empowering inside out paradigm.

Sista Moorty has completed BE from SVNIT, Surat and MBA From Sri Satya Sai University. He has worked for LMW, Integrated Finance, KSoft Systems, GalaxE Solutions, and Amrita University.

He has trained and coached over 20,000 participants. He has trained over 10,000 rural youth absolutely free of cost.

## Our Methodology

Most of the training programs aim at the change in behavior of the participants in certain areas to enhance their Effectiveness, Productivity, and Satisfaction. They respond to clients explicit request for change and offer some solutions which can promise some success. But these are quick fixes. There is nothing wrong with the quick fixes in the short term. They can support and motivate your people and cheer them on to further and more meaningful work. This change is what Chris Argyris calls; single loop learning or a first order change.

First –Order Change refers to behavioral change: learning new skills or capabilities that involve doing something better without necessarily examining or challenging underlying beliefs or assumptions. Therefore First – Order change addresses your people’s symptoms. But leaves a more fundamental dynamic untouched. At ipower, we do not forego the chance to help our clients achieve more profound change. If we only help them organize their home or office we may have lost the opportunity to explore the source of their clutter, how a cluttered office reflects their mental patterns, and how the same pattern appears in other areas of their lives.

We are committed to Double Loop Learning or Second Order Change. Second Order Change occurs when our clients can see things in a radically different way and break the illusions inherent in a worldview. This change illuminates possibilities that exist outside their customary frame of reference. This fundamental reshaping of underlying patterns makes it possible for clients to do what they have never done before.

Second Order change unfolds- First Order change and also goes beyond it. Second –order change can transform their inner experience so profoundly that they perceive their world quite differently and alter their behavior spontaneously.

## Programs Offered

- ipower Coach Certification
- Personal Transformation
- Advanced Personal Transformation
- Self Leadership
- Relationships Course
- Enneagram Profiling
- NLP Practitioner Training
- NLP Master Practitioner Training

## Expected Outcomes

We specialize in designing customized programs aimed at getting the results and outcomes you expect. However the following are some of the major outcomes experienced by participants and client organizations after attending our programs

- Increased Focus and Energy
- Increased Effectiveness
- Enhanced Self Esteem
- Increased Self Confidence
- Reduced Stress
- Increased Responsibility & Accountability
- Achieving Impossible Goals
- Fulfilling Relationships

## Testimonials

I am happy to learn about your good work in uplifting the youth of our country. You had always this bent of mind to help the hapless. I congratulate you and your team who are doing this work without any remuneration.

**Prof. Richard Regis, Professor, VIT**

I know Sista Moorthy as a gentle human being, who, not only seeks to expand his understanding of human and organizational behavior, but also strives to convert his knowledge for the societal good and larger cause. I laud his initiative to reach to the burgeoning youth of this country and engage the young minds.

**Prof.Ramana A, TAPMI, Manipal**

I am always inspired by the words of Sista Moorthy and I always feel like I am blessed for being a part of ipower training which helped me to understand the inner power hiding in me.

**Srikanth Lanka, Playback Singer**

I had the privilege of convening a couple of programs conducted by ipower at our University for our staff members. They made positive impact on the personal and professional life of the participants. Compassionate and empathetic approach to any person is the characteristic of Sista Moorthy. No wonder everybody's mind unfolds itself in the presence of SistaMoorthy.

**Prof T Venugopal, Kanchi University**

I was humbled and flattened by his profound experience and knowledge in the areas of Human Values, Leadership in Business and Life in general. His approach and style as a trainer is certainly a significant departure from the conventional training sessions that I have attended in the past.

**Hari. S, Scale Up Advisory**

Before attending the Self Empowerment program I was insecure about life. Ipower program has brought about a positive change in me. It has brought out my hidden talents. Today am totally a different person for which I thank MOORTY.

**R.Balaji, ACT Broadband**

I was having a lot of negative thoughts. In order to change the thought process, I tried out lots of options like books and other things. But Moorthy guided me with a step by step approach in eradicating the negative thoughts and sowing positive thoughts in life. It is been a year since I attended the program. I am now very happy in looking at my life.

**Bagiyalakshmi, Nutrition Expert,**

I had attended ipower Personal Transformation program a couple of years back .It has brought about a drastic change in my life. There had been lots of regrets in my life but after attending and following the program conducted by Moorthy, I am a happy person.

**R.D.Janaki, CFO, Carclo technical plastics**

I was just a normal student with below average scores. I used to underestimate myself. Till I met SistaMoorthy, Now after ipower classes I came to know what I am capable to do. I have transformed in to a blissful person.

**TejaswiVarma , Meridian Soft**

I am fortunate to have sir as my trainer in the most crucial stage of my Engineering. He had infused my inner beliefs with confidence. I would have been not the same as I am today, without his guidance. As a software Engineer for CSC in the past and now at Opentext Technologies, I would always be grateful for him and his teachings that paved my path towards excellence.

**Aravind Jain, Opentext**